

## THE LJUBLJANA PRE-CONVENTA FAM TRIP

**23 - 24 AUGUST 2021**



Ljubljana Convention Bureau invites you to discover a **hidden gem among the capitals of Europe** just prior to the Conventa Show 2021. The fam trip will provide a good overview of meeting options in Ljubljana in the shortest time and reveal why our city is considered an increasingly popular conference destination in the New Europe region.

A special programme has been designed in **cooperation with several destination partners** to create a balanced mix of “technical” and experiential elements, which will take you through different parts of Ljubljana as well as behind the scenes of hotels, congress centres and historical monuments. Some special venues will pop up along the way, and the entire experience will be spiced up by a tinge of *dolce vita*.

Ljubljana, whose name means “**The Beloved**”, is a compact, walking city of 295,000 residents, which could be defined as a “Yin-Yang” personality or seen as an old lady with a young heartbeat.

With its colourful history that developed over millennia at the **crossroads of several cultures**, its charm and creative vibe, lively event agenda and relaxed atmosphere, Ljubljana is regarded by many visitors as an unexpected surprise. The efforts invested in its **sustainable development** have been recognised by the title of **European Green Capital 2016**, which has left a strong legacy for the years to come.

The Ljubljana Fam Trip, set to start on 23 August 2021 in the early afternoon, continues through the evening, as well as the morning of 24 August 2021, ending after lunch.

***Ljubljana invites to be discovered!***

## PROGRAMME

### MONDAY, 23 AUGUST 2021

- A.M.** Individual arrivals & transfer to the confirmed hotel.
- 13:20** Meet up with a representative of the Ljubljana Convention Bureau at the reception – the programme is about to start.  
*The itinerary will be entirely walking, also with the aim of providing an initial orientation in the city centre. Comfortable shoes are recommended.*
- 13:45–15:00** Ljubljana is a compact city and one of its key advantages is the proximity of different event venues and other places of interest. A short stroll along the Ljubljanica riverbanks will lead us to Most, a cosy restaurant with a homely feel just opposite the Central market. Connecting them is the Butchers' Bridge, adorned with statues and, even more, with love padlocks. Bon appétit for a first taste of Slovenia, definitely based on fresh ingredients!
- 15:10–17:45** We will split into two groups and visit a number of locations of interest within the city centre. The following venues are planned:
- \* Cankarjev dom – CD Congress Centre Ljubljana: a national shrine of culture and a meeting place of international science, knowledge and trade exchange since more than thirty years. Arts & business walking hand in hand!
  - \* National Museum of Slovenia, plus a walk past the Opera House.
  - \* National Gallery of Slovenia, one of Ljubljana's most attractive venues for social functions and gala events.
  - \* Grand Hotel Union – an Art Nouveau jewel and a place of encounter since more than a century. Even royals, heads of state and pop stars love it! A medley of elegance, history & tradition plus a young, creative energy define it at the best.
- 17:45** *Time at leisure before dinner*
- 19:15** Meeting at the reception of the respective hotel and short walk to reach Ljubljana's No. 1 landmark, sitting on top of a hill that reigns above the Old Town. On the way up, a funicular ride will provide swift access. The Ljubljana Castle: medieval & modern, historical & multi-functional at the same time; also, the residence of one among the oldest and most popular Ljubljana pets, the mighty dragon....
- 20:00 – 22.15** The Archers' Tower is home to the Strelec Restaurant – an attractive setting with a view, marked by culinary excellence at a high level. The feel for aesthetics and art is omnipresent. Local partners will be joining us for this gourmet experience.

*Transfer to the respective hotel & sweet dreams!*

## TUESDAY, 21 JANUARY 2019

**8:30- 12:15** Meeting at the respective hotel reception:

*Split in two separate groups we will discover the following locations outside of the city centre, adding a tinge of genuine experiences:*

\* the BTC district, a haven for shopping & entertainment. The main reason for us, though, is visiting the Radisson Blu Plaza Hotel Ljubljana, where an energy boost awaits you.

\* Austria Trend Hotel Ljubljana, the closest property to the Stožice Arena & Stadium and a fine convention hotel that is also favoured by sports groups.

\* Four Points by Sheraton Ljubljana Mons Hotel, a modern property where business is embraced by nature. A new wing has been recently added to the original structure, upgrading its functionality & opening new possibilities.

\* InterContinental Ljubljana, one of the newest and most starred hotels in town, will present its highlights. And yes, it boasts one of the best views way around from the top!

\* Best Western Premier Hotel Slon, whose name means “The Elephant” and has been a hotel for more than 450 years (though the building is not that old!).

**12:15 – 12:25** Drop some postcards into the mailbox at the old Post Office and check what else is hidden behind its walls...

**12:25 – 13:30** A short stroll through the Old Town to unwind and appreciate the charm of the downtown streets. Along the way – stopover at the City Museum, which reveals 6,000 years of history on one spot and is a fine venue for smaller events.

**13:30 – 15:00** Farewell lunch at one of the funkier “urban design” restaurants - AS Aperitivo, conveniently nestled in the heart of the city, yet wrapped up in a relaxing, green ambiance. Local partners will be joining us.

***End of the Ljubljana Pre-Conventa programme; the Conventa Show official schedule follows, starting with the Welcome reception at the Grand Hotel Union.***

*Note: Thank you for your understanding in case minor changes to the programme occur.*

**WE LOOK FORWARD TO WELCOMING YOU SOON IN OUR CITY!**

**WISHING YOU GOOD BUSINESS @ CONVENTA 2021 & AN ENJOYABLE DISCOVERY OF LJUBLJANA & SLOVENIA!**

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