



Programme agenda

Future Leaders Forum in partnership with IMEX-MPI
Conventa 2022



Programme agenda

Wednesday 24 August 2022

GR-Ljubljana Exhibition and Convention Centre

Moderator: Mariska Kesteloo

08:30 – 09:00

Arrival

09:00 – 09:20

Welcome to the Future Leaders Forum 2022 by the organiser and icebreaker

Gozrd Čad, Toleranca Marketing and Co-Founder of Conventa

Why #conventagreen? Find out more: <https://conventa.si/green-conventa>

09:20 – 09:40

The basics of organising more sustainable events

Gaja Breclj, Umanotera

09:40 – 10:00

Climate action for events: How to measure, reduce and offset carbon emissions

Manca Jurca, ClimatePartner

10:00 – 10:20

Be SMART about sustainability

Maria Teresa Yague Martin, ENITED Business Events GmbH

10:20 – 10:40

Living the dream: Life as a digital nomad

Mariska Kesteloo, Word of MICE

10:40 – 11:00

Break

11:00 – 11:45

Example case studies of sustainable events

11:45 – 12:15

Instructions for afternoon FLF Challenge

Mariska Kesteloo, Word of MICE

The group will get divided into 4 - 5 different groups and instructions will be given for the afternoon challenge.

12:15 – 13:00

Visit to the Conventa show floor – Searching for ideas for incentive programme



An opportunity for FLF participants to get to know the 2022 Conventa show! You will visit exhibitors and buyers and see them at work, which will inspire your own ideas for the afternoon challenge.

13:00 – 14:00

Lunch break

14:00 – 14:45

FLF Challenge

We will work in groups in order to prepare the programme and proposal for the RFP, as well as finalising the sales pitch and presentation.

14:45 – 15:15

Presentation of the sales pitches of each group

15:15 – 15:30

Break

During the break, our jury will make a decision on the challenge winner!

15:30 – 15:45

Announcement of the challenge winner & Closing of the FLF 2022