

TAKE A BITE OUT OF OUR APPLE



Join Conventa 2023 as a hosted buyer

Find out why becoming a **hosted buyer** at Conventa is a decision you won't regret.

Over the course of over a decade, Conventa has outgrown the framework of a classic business tradeshow, becoming the key meeting point for event organisers in New Europe. Conventa is different than any other B2B MICE event. Why?

1. It's REGIONAL

Conventa opens your meeting horizons. It will introduce you to destinations and venues from the region of **New Europe** – over **100 MICE suppliers** from **16 countries**.

2. It's BOUTIQUE

Conventa is smaller than other trade shows. What it lacks in size, it makes up for in **quality, authentic hospitality, and personal approach**.

3. It's RELAXED

Conventa's relaxed atmosphere and laid-back social events allow you to form **authentic connections** and **true business partnerships**.

4. It's ALL-INCLUSIVE

We guarantee a **VIP status** at all times. This includes complimentary **flights, hotels**, attendance at all **social events, fam trips**, and the **full support** of our team.

5. It's EDUCATIONAL

Conventa offers several **educational modules** about relevant topics and the latest trends, answering burning questions. All free of charge and led by the **best meetings industry professionals**.

6. It's GREEN

Reducing **negative environmental impacts** is one of Conventa's most important objectives. We are taking steps each year to minimize our **carbon footprint**, while raising awareness among guests.

Who are the exhibitors?

MICE suppliers from 16 countries

Destinations, hotels and venues from:

Austria, Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Estonia, Germany, Greece, Hungary, Italy, Latvia, Montenegro, Poland, Serbia and Slovenia.

64,2% of hosted buyers said that getting to know new destinations of "New Europe" is the main reason for attending Conventa

Conventa is focused on the region of New Europe



One2One business meetings at Conventa 2022

On average, every buyer had

32,8 meetings

21,12 pre-scheduled

5,45 during the show

6,25 during the social events

89,6% of hosted buyers said that **One2One meetings** between exhibitors and buyers are the main reason for attending Conventa

This is how hosted buyers rated the:

Quality of companies exhibiting

4,60/5

Networking opportunities

4,50/5

Quality of education programme

4,29/5

Content of the meetings

4,52/5

App for one-to-one meetings

4,48/5

App for mobile devices

4,34/5

Don't take our word for it. This is what hosted buyers said about Conventa 2022:

"I very much enjoyed Conventa. Professionally hosted, relevant suppliers, and many new contacts made. An event I would enjoy coming back to and one that I will definitely recommend to colleagues in the industry. A special thanks to the team who was incredibly helpful from planning to the last flight home."



Martin Felby
Productiontravel, Denmark

"Attending Conventa 2022 for the first time from UAE was an amazing experience. The choice of the venue and the participating product sellers were great to know and meet. This show has definitely convinced me to promote it in UAE as a MICE destination."



Zaim Muhammad
Red Berry Travel, Dubai

CONVENTA 2023

1 - 2 February 2023 | Ljubljana, Slovenia

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