



# Programme agenda

Future Leaders Forum in partnership with IMEX-MPI  
Conventa 2023

# Programme agenda

Tuesday 31<sup>st</sup> January 2023

GR-Ljubljana Exhibition and Convention Centre

09:30 – 10:00

Arrival, registration and coffee

**10:00 – 10:20 - PART 1**

10:00 – 10:05

**Introduction and welcome by the organisers**

*Natalija Bah Čad, Project Manager, Toleranca Marketing*

10:05 – 10:20

**How I got into the meetings industry**

*Ana Robič Zima (past FLF participant, Project Manager, Slovenian Convention Bureau)*

**10:20 – 11:20 - PART 2**

10:20 – 10:35

**What is the meetings industry and what role do Convention Bureaus play?**

*Fredi Fontanot, Director, Slovenian Convention Bureau*

10:35 – 10:50

**Event organisation through the eyes of a hotelier**

*Matea Burazer, Assistant Director of Sales, Four Points by Sheraton Hotel Mons Ljubljana*

10:50 – 11:05

**New generation of event agencies**

*Alijaž Florjančič, Director of Events, BoldGroup Agency*

11:05 – 11:20

**Open conversation with the speakers**

Carry on the conversation with our speakers – you can ask questions about their job roles, their companies and what to expect day to day when working in their various environments/industries.

11:20 – 11:30

Networking break with other students

**11:30 – 12:00 - PART 3**

**"Before the doors open" - A behind-the-scenes tour from the organisers' point of view**

*Natalija Bah Čad, Project Manager, Toleranca Marketing*

12:00 – 13:00

Lunch break

**13:00 – 14:00 PART 4**

13:00 – 13:20

**The basics of organising more sustainable events**

*Nika Tavčar, Project Manager, Umanotera, The Slovenian Foundation for Sustainable Development*

13.20 – 13.40

**How we did it: Best in sustainability at the Bea World competition**

*Gorazd Čad, CEO, Toleranca Marketing & Co-Founder of Conventa*

13:40 – 13:50

**Instructions for the group work**

**14:00 – 15:30 PART 5**

Group work (45 minutes), followed by a presentation from each group. After the presentation, the jury will select and announce the winner.

The award for the winning team is attending the Conventa Welcome Reception, to be held in the Grand Plaza Hotel in Ljubljana on 31<sup>st</sup> January at 19:30.

*All participants are welcome to attend Conventa on 1 February 2023.*