

CONVENTA

TREND BAR

EDUCATIONAL ROADSHOW

Friday, 9 June 2023 (13.00h - 15.00h)

Tourism Organisation of Serbia, Čika-Ljubina 8, Belgrade

13:00 Introduction and presentation of speakers by Gorazd Čad

13:02 Intro video

13:05

»Green or just Coloured in Green?«

Gorazd Čad, Toleranca Marketing

13:20

»Presentation of Serbia Convention Bureau Sustainability Hub«

Darja Butigan, Serbia Convention Bureau

»Presentation of Silosi Beograd Re-Creative Community Center«

Speaker TBA

13:35

»Innovate to Elevate«

Ivaylo Kozhuharov, Hotel Experts, New Europe & Trusted Partner of TouchMenu
Intelligent Hospitality Solutions

13:50

»High Tech or High Touch?«

Gorazd Čad, Toleranca Marketing

14:30

»**Good Practice Case of a High Tech Event**«

Miloš Dimitrijević, Director, Miross

14:45

»**Good Practice Case of a High Touch Event**«

Emilija Šljuka, Banquet Sales Manager, Metropol Palace Hotel, Belgrade

15:00

Questions from participants & questions from the moderator

15:15

Closing

