

CONVENTA

TREND BAR

EDUCATIONAL ROADSHOW

Thursday, 8 June 2023 (13.00h - 15.00h)

Veranda, Crowne Plaza Hotel, Bucharest, Romania

13:00 Introduction and presentation of speakers by Gorazd Čad

13:02 Intro video

13:02

»Green or just Coloured in Green?«

Gorazd Čad, Toleranca Marketing

13:20

Simona Constantinescu

President of FIHR and CEO of Ana Hotels

13:35

»Innovate to Elevate«

Ivaylo Kozhuharov, Hotel Experts, New Europe & Trusted Partner of TouchMenu
Intelligent Hospitality Solutions

13:50

»High Tech or High Touch?«

Gorazd Čad, Toleranca Marketing

14:30

»Digital Transformation:

Connecting People through Dynamic Event Experiences«

Codruta Popescu, Managing Director at Go Travel SunMedair Group

14:45

»Good Practice Case of a High Touch Event«

Didem Kurtulus, Sales Director at JW Marriott Bucharest Grand Hotel

15:00

Questions from participants & questions from the moderator

15:15

Closing

