



Zavod za turizem Maribor
Tkalski prehod 4, 2000 Maribor

→ **T** +386 (0)2 234 66 00
→ **E** zzt@maribor.si

Maribor, 15th November 2023

MARIBOR FAM TRIP
22nd – 23rd February 2024
Group: max. 8 persons

Maribor, the heart of Slovenia, has long been celebrated for its natural beauty, cultural heritage, and a thriving wine tradition. But in 2023, this charming city is rapidly emerging as the ultimate destination for Meetings, Incentives, Conferences, and Events (MICE), promising unforgettable experiences for corporate gatherings and incentive programs. With a captivating blend of nature, culture, and culinary excellence, Maribor has set a new benchmark for MICE destinations.

PROGRAMME:

Thursday, 22nd February 2024



- **16.30:** Departure from Ljubljana
- **18.30:** Check-in in Hotel Habakuk superior****
- **19.00:** Dinner
- **21.00:** Return to the Hotel Habakuk superior****

Friday, 23rd February 2024



- **9.30:** Hotel Habakuk superior**** tour (congress centre, wellness).
- **11.00:** Welcome drink in the Old Vine House
- **11.30:** Visit of the Oldest Vine Museum
- **12.00:** Visit of Minoriti Cultural Quarter
- **13.30:** Lunch
- **14.30:** Pottery workshop
- **15.30:** End of Fam trip