

The Bled

Pre-Conventa Fam Trip 2024

including the Julian Alps partner destinations

Bohinj & Radovljica



February 18 – 20, 2024

We warmly invite you to our living room.

Dober dan in dobrodošli – hello and welcome ...

... to enter into the heart of the Julian Alps, Lake Bled.

Come along and join us on a fam trip hosted by the Bled Convention Bureau and partners from the Julian Alps region, carefully designed with attention to detail, including rich cultural heritage and pure and intact nature, presenting you with what's not all that obvious when falling in love with Bled at first sight.

We invite you on an adventure to explore and feel Bled's true colours and to move a little bit further into the depths of the region of Julian Alps to explore Bled, Bohinj and Radovljica and see for yourself what boutique and green destinations have to offer to the meetings' industry.

It would be fair to give you a heads-up in advance: we kindly ask you to take off your shoes, as this is the tradition when entering Slovenian homes. We welcome you to our living room, which is literally the most alive and intact green space. With a warm welcome, we appreciate your respect for nature and chameleon transformation - acting like locals will help you feel the pristine atmosphere and allow our Alpine pearl to stay intact for many generations ahead.

Bled will leave you speechless, but it is more than an image of a paradise with a fairytale backdrop. It offers rich and unique incentive program options 365 days a year with breathtaking vedutas in the hidden spots of the Alps and several top-notch meeting venues for small to mid-sized events.

Come along and discover several magnificent locations, spoil your taste buds with local cuisine and unveil the region's true potential.

Prepare for the adventure of a lifetime.

Truly yours,

Bled Convention Bureau

PROGRAMME

SUNDAY, 18th February

p.m.	Individual arrivals & transfer to Gourmet&SPA Hotel Sunrose7 in Bohinj
18:30	Welcome by a local representative at a hotel reception and transfer to the restaurant of Hotel Bohinj ****, located in Triglav National Park
19:00	Dinner
21:00	Estimated time of departure to your hotel, over-night stay.

MONDAY, 19th February

8:30	Gathering at a hotel reception and luggage deposit
8:45	Departure to Slovenia Unique Experience™ Forest Melody
12:00	Farewell to Bohinj and transfer to Bled
12:30	Light lunch at Bled Rose Hotel ****
14:00	Departure with a boat to the Bled Island
14:30	Workshop of preparing and baking traditional Potica cake and guided tour of the Bled Island (dessert)
16:30	Departure from the island with a traditional pletna boat and a quick visit of a historic Vila Bled ****
17:30	Check-in at the hotels in Bled <ul style="list-style-type: none"> - Bled Rose Hotel**** - Rikli Balance Hotel****
18:30	Meeting at a hotel reception and transfer to Bodešče Village
19:00	Sound of holiday : Slovenia Unique Experience™ on an authentic homestead with traditional local food and drink
21:30	Estimated time of departure to your hotel, over-night stay.

TUESDAY, 20th February

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| 8:30 | Optional: site inspection of your hotel |
| 9:00 | Gathering at the hotel reception and luggage deposit |
| 9:15 | A guided tour of Lake Bled (with some free time and shopping opportunities) |
| 11:00 | A walk to the Bled Castle and guided tour (wine, halls, printing workshop) |
| 12:00 | Farewell lunch at the Bled Castle Restaurant |
| 13:30 | Departure from the castle and transfer to Radovljica |
| 14:00 | Sweet Radolca – guided walk through the medieval town (dessert) |
| 16:00 | Departure to Ljubljana and transfer to the hotels in Ljubljana |

Note: The program includes a fair amount of outdoor recreational activity. Physical fitness, outdoor winter attire, and comfortable shoes are advised.

Your Bled Convention Bureau contact:

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