

Visit Sofia Fam Trip Itinerary



Visit Sofia & Conventa Fam Trip
13.02–15.05.2026

Welcome to Sofia!

Over the next few days, we invite you to explore Sofia, the vibrant capital of Bulgaria, and experience its rich cultural heritage, dynamic business infrastructure, and welcoming atmosphere.

This programme has been carefully curated to combine business, culture, and heritage, offering a unique opportunity to discover Sofia's meeting assets and connect with industry experts.

We hope this journey will give you both valuable professional insights and memorable personal experiences, showcasing why Sofia is one of Europe's most exciting destinations for meetings, incentives, conferences, and events.

Thank you for being here.

We're delighted to share the spirit and character of Sofia with you.

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13.02
FRIDAY

07:00	Arrival at Ljubljana Airport and departing with AirSerbian Flight LJU 09:00 – SOF 15:30. Transfer flight in Belgrade, Serbia
15:30	Arrival at Sofia Airport
16:00	Pick-up from Sofia Airport
16:30 – 17:30	<u>Holiday & Spa Tourism Fair</u> visit at the <u>Inter Expo Center</u>
17:45 – 18:15	Transfers to the hotels and check-in
18:15 – 20:00	Leisure time
20:15	Meet at the dinner venue: <u>Andre Restaurant</u> <i>Dress code: elegant</i>

We recommend comfortable footwear and warm clothing.

14.02
SATURDAY

09:00 – 09:15	Hotel pick-ups and departure for site visits
09:45 – 10:15	Site visit: <u>East Plaza Hotel</u>
10:35 – 11:15	Site visit: <u>Sofia Event Center</u>
11:30 – 12:00	Site visit: <u>Grand Hotel Millennium</u>

14.02
SATURDAY

12:15 – 12:45	Site visit: <u>Hilton Sofia</u>
13:00 – 14:15	Lunch at Hilton Sofia
14:20 – 15:00	Site visit: <u>National Palace of Culture</u>
15:00	End of the site visits
15:15 – 16:30	Wine tasting experience at <u>Wine Generator</u> – Bulgarian wine Hub *We will celebrate Trifon Zarezan – Bulgaria's traditional celebration of wine & winemaking, marking the symbolic beginning of the wine year.
16:45 – 19:00	Leisure time
19:00 – 19:10	Pick-up from the hotels and transfer to dinner venue
19:30	Dinner at <u>Vodenitsata Restaurant</u> Savor authentic Bulgarian cuisine at Vodenitsata, set in a charming rustic atmosphere that brings local traditions to life. <i>Dress code: casual</i>

*Pick-up times will be shared with participants shortly before the programme starts.
Please be on time for your pick-up, as the bus will not be able to wait more than 2 min.
The time is indicated in the local time zone.*

15.02
SUNDAY

Morning	Check – out
10:00 – 12:00	Explore the City – Guided City Tour Meet your guide at 09:50 in front of the <u>InterContinental Sofia</u>
12:30	End of the programme
12:30 – onwards	Departures

*We recommend comfortable footwear and warm clothing
for the city tour.*

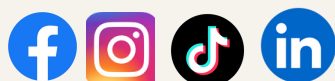
At Visit Sofia, sustainability matters.
For departures, we encourage using the direct metro line M4 to the airport,
offering a fast and environmentally friendly travel option.

Find the timetable: [here](#).

*We hope your time in Sofia leaves you with lasting impressions, valuable insights,
and a sense of connection — both to the city and to the stories you take home.*

Thank you for exploring Sofia with us.

*We look forward to seeing how your experiences here inspire your future events,
meetings, and collaborations.*



Terms and conditions:

Itinerary & Schedule

The itinerary is subject to change due to operational, weather, or local conditions. Organizers will make every effort to adhere to the planned program.

Health & Safety

Please inform the organizers of any medical conditions or special requirements in advance. All safety instructions during activities must be followed.

Photography & Media

Photos and videos may be taken during the trip for promotional purposes. By participating, you consent to the use of images and recordings by the organizers.

Travel & Insurance

Participants are responsible for arranging their own travel insurance. Organizers recommend coverage for medical emergencies, trip cancellations, and etc.

Participation & Liability

The organizers are not responsible for personal injury, loss, or damage to personal property during the trip.